

Amendments of the Claims

The following listing of claims replaces all prior listings and versions of claims in this application.

Listing of Claims:

1. (currently amended) A television schedule system configured with an electronic program guide (EPG) database, the system comprising:

a receiving location for receiving a first television channel and a second television channel, wherein the first television channel provides regularly unscrambled television programs and the second television channel provides regularly scrambled television programs ~~a plurality of regularly scrambled television channels and a plurality of regularly unscrambled television channels;~~ and

a processor configured to:

~~for maintaining~~ display program listings including a first ~~the EPG database with program listing[[s]] associated with [[for]]~~ the first television channel; a plurality of the regularly unscrambled television channels, the processor further updating the EPG database for a program listing

determine that the second television channel is received without scrambling of a program transmitted, without scrambling on one of the regularly scrambled television channels, to by a user that is a non-subscriber to the transmitted second television channel program; and

modify the displayed program listings to include a second program listing associated with the second

television channel in response to determining that the second television channel is received without scrambling.

2. (currently amended) The system of claim 1, wherein ~~updating~~ modifying the displayed program listing to include the second program listing associated with the second television channel ~~the EPG database includes turning on ON one of the regularly scrambled television channels~~ the second program listing which is now unscrambled, for displaying program listings of the program transmitted on the now unscrambled channel.

3. (canceled)

4. (currently amended) The system of claim 1, further comprising[[.]] a detector coupled to the processor for detecting ~~whether one of the regularly scrambled~~ that the second television channel[[s]] is now unscrambled received without scrambling.

5. (currently amended) The system of claim 4, wherein the processor ~~updates~~ is configured to modify the displayed program listings ~~the EPG database~~ based on the output of the detector.

6. (currently amended) The system of claim 1, wherein the processor receives data from a service provider indicating the periods during which one of the regularly scrambled

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television ~~channels~~ programs will be ~~unscrambled~~ received
without scrambling.

7. (currently amended) The system of claim 1 further
comprising a display for displaying a portion of the EPG
~~database~~ program listings in a guide format.

8. (currently amended) The system of claim 7, wherein
the display further displays a promotional message in the guide
for informing a viewer that the second television channel ~~one of~~
~~the regularly scrambled television channels~~ is received without
scrambling ~~now unscrambled.~~

9. (currently amended) The system of claim 8, wherein
the promotional message is visually distinguished from the first
program listing[[s]] associated with the first television
channel that provides regularly unscrambled television programs
~~of programs transmitted on one or more of the regularly~~
~~unscrambled television channels.~~

10. (currently amended) The system of claim 8, wherein
the portion of the ~~EPG database~~ display including [[a]] the
second program listing ~~of a program transmitted without~~
~~scrambling on one of the regularly scrambled television channels~~
is displayed upon user selection of the promotional message.

11. (currently amended) The system of claim 1, wherein
the processor further adds ~~one of the regularly scrambled~~ the

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second television channel[[s]] into a list of displayed channels.

12. (currently amended) The system of claim 1, wherein the processor further transmits an order to subscribe the ~~television system with~~ user to a service provider ~~of one~~ of the ~~regularly scrambled~~ second television channel[[s]].